

## Warwickshire Waste Partnership

17<sup>th</sup> December 2014

### Waste Partners Report

#### Recommendations

- (1) The Waste Partnership is asked to acknowledge the work being undertaken in each partner authority.

#### 1.0 Introduction

- 1.1 This report provides an update on the various waste initiatives taking place in each authority area.
- 1.2 Authorities work together on communications initiatives where there is an associated benefit.

#### 2.0 North Warwickshire Borough Council

- 2.1 Verbal update to be provided at the meeting.

#### 3.0 Nuneaton & Bedworth Borough Council

- 3.1 Week commencing 10th November we started a recycling audit within the Borough. The audit consists of 4 employees walking each Recycling round of the Borough, doing an inspection of presented recycling bins and recording information on a survey sheet.
- 3.2 The survey is to gather information on the amount residents are currently recycling, type of materials that are being recycled, the contamination level and what capacity of the bins are being filled. The contamination within bins is of particular interest to us at this time as our recycling contractor Palm Recycling Ltd is reporting ever increasing levels of contamination which is causing them “operational problems” to us.
- 3.3 The survey will last approximately 6 weeks Monday through to Friday and the 4 employees are dedicated to this survey until all rounds are completed. They will be surveying every bin presented within the Borough on collection days just in front of the collection crews.

3.4 The 2 crews (consisting of 2 members each) are wearing NBBC green operational uniform, PPE and high visibility jackets. They are wearing ID badges and have information business cards to hand to residents if they do want to speak to someone about the audit. It is a great opportunity to gather accurate information and will be formulated to target promotions within the Borough.

## 4.0 Rugby Borough Council

### 4.1 Apartments & Flats

Re-usable bags and posters are being delivered out to apartments and flats with communal bins.

Posters being displayed in the bin store area. The aim is to reduce the amount of contamination being placed in the communal recycling bins.

The poster has been produced in polish and where relevant the polish version will be delivered also.



### 4.2 Letting Agents

Letters and leaflets have been delivered to all the letting agents within the town. This information, to be given out to new tenants explains the recycling and refuse service and the process for disposing of bulky waste items. The information and leaflets have also been produced in polish to be handed out when relevant.

### 4.3 Door stepping Campaign

General feedback from the recent WCC funded door-stepping campaign indicated that residents found the service easy to use and understood in the main 'what goes where'

Officers from the Borough Council have since followed up requests for further information and replacement / additional recycling capacity bins.

#### **4.4 Display – Rugby Art Gallery**

Between September and January a display promoting the Recycle right for Rugby campaign is at the art exhibition in the town. Specific display boards have been produced identifying the main causes of contamination within the blue lid recycling bins and why such materials are unacceptable at the material reclamation facility (MRF). The council's display forms part of an exhibition on furoshiki; the art of folding cloths that are then used to carry goods or gifts.

### **5.0 Warwick District Council**

#### **5.1 Door to Door Canvassing**

During October and November EnviroComms ECC have been undertaking a door-stepping exercise across the recycling low participation areas of Leamington, Warwick and Kenilworth. This is part of a County wide initiative working towards the reviewed Warwickshire Waste Strategy.

#### **5.2 Collection Calendars**

Before the end of the calendar year all residents within Warwick District will receive a bin hanger detailing the refuse and recycling collection dates for next year. It will include the Christmas collection changes for both 2014/15 and 2015/16. In previous years there have been two bin hangers produced, a "normal" collection calendar and a Christmas changes one. A proportion of the cost of its production has been covered by providing advertising space to another internal department.

#### **5.3 "TEEP" Report**

The internally produced "TEEP" report will be presented at Warwick District Council's Executive Meeting on 3 December 2014

### **6.0 Stratford District Council**

6.1 Work is continuing to roll out a new waste and recycling collection fleet in 2015 to include 360 degree cameras and in-cab technology to protect operatives, improve efficiency of collection service and greatly enhance communication processes. A route optimisation exercise is also planned to take place.

6.2 A bulky waste collection service review is scheduled to be carried out in 2014/15.

6.3 A review of communal waste collection provision in the district to enhance the service (incorporating garden and food waste collections where appropriate) is currently taking place.

6.4 Over one hundred and eighty new resident packs have been distributed in kitchen caddies delivered to new residents alongside wheeled bins. The pack includes a guide to the three bin system plus the new food waste and junk mail leaflets.

- 6.5 Work is currently taking place to produce the TEEP assessment in response to the recycling separate collection legislation.
- 6.6 The kerbside collection of textiles, small items of WEEE and batteries continue to prove popular. Since the service started in April 2013 almost six and a half tonnes of textiles, twenty tonnes of WEEE and three tonnes of batteries have been collected.
- 6.7 Door canvassing is currently taking place as part of the County wide project.
- 6.8 There has been a substantial increase in requests for food caddies due to the door canvassing and a WCC advert in the SDC Stratford View magazine. WCC are funding the purchase of 5000 caddies which are anticipated to increase collected food waste tonnage.

## 7.0 Warwickshire County Council

### 7.1 Communication activities update:

- i. Door stepping has been completed in all areas of Warwickshire with the exception of North Warwickshire. Post monitoring evaluation is also being undertaken and the final report is expected in January 2015
- ii. A new Christmas web page can be found on WCC's waste webpages detailing HWRC opening hours over the festive period along with a wealth of ideas of how to reduce waste before, during and after the festive season. Christmas radio adverts are also currently live and it is planned to run again this year the 24 tweets to Christmas campaign in conjunction with the district councils.
- iii. A new 'Where does my recycling go' web page can also be found on the WCC web site. This provides information on what happens to the recyclables and waste that is brought into HWRCs
- iv. An updated information leaflet on HWRCs has been designed and printed in the Recycle Now branding. These are being distributed at the HWRCs.
- v. A 'Have you fed your green bin today?' campaign aiming to encourage householders to put food waste in their green wheeled bins has begun. The campaign will continue over the next few months and includes radio adverts, bus and supermarket advertising as well as featuring a countywide competition which will be drawn at the end of February 2015.
- vi. The next Master Composter training for volunteers to help spread the message about the benefits of home composting is due to take place at Ryton Gardens on Saturday 7<sup>th</sup> March. If you would like more information please email: [waste@warwickshire.gov.uk](mailto:waste@warwickshire.gov.uk).
- vii. The cost of home compost bins bought on-line have been reduced to just £5 plus p&p in an attempt to encourage more residents to start home composting.
- viii. An e-broadcast with information on recycling at HWRCs was sent to 53,000 Warwickshire households that own a car in October and achieved a higher than average open (8%) and click through (4%) rate.

- ix. A composting e-shot was sent out to 50,000 Warwickshire households in September resulting in 79 compost bin sales.
- x. Stakeholder workshops for the Warwickshire Week of Thrift have been held in each district area over the past couple of months (Rugby has been rescheduled for 12<sup>th</sup> December) to raise awareness of the week and encourage participation/running events. The Week of Thrift is due to take place between March 21<sup>st</sup> to March 29<sup>th</sup> 2015
- xi. Demand for the loan of nappy kits remains high and the total number of kits that have been loaned since the start of the scheme in February 2014 is 74.

#### Procurement activities update:

- i. Completed: Re-use shops at HWRCs – The contract was awarded to Age UK Warwickshire. Age UK Warwickshire took over the running of eight re-use shops as well as the operation of Stockton and Wellesbourne HWRCs on 5<sup>th</sup> November.
- ii. Completed: A quotation for waste analysis has been carried out and evaluated. The analysis will be the same format as previous years as agreed at the Partnership meetings and will take place at the end of February 2015.
- iii. Residual waste disposal – A contract for the emergency disposal of residual waste in the south of the county along with commercial waste from Rugby district will be procured over the next few months.
- iv. Work is taking place to go out to tender for mixed scrap metal and glass from the HWRCs with an e-auction planned for Jan/Feb 2015
- v. Further door stepping work is planned for 2015 and a tender for this will be undertaken in early 2015. This is likely to cover not only households but will also involve a meet and greet service at HWRCs.

#### Other Activities

- 7.3 The development of Lower House Farm HWRC and Waste Transfer Station in partnership with Staffordshire County Council was Highly Commended in the Public Sector Sustainability Awards 2014 in the Most Sustainable Public Sector Project category and awarded a silver in the zero waste awards in October 2014.
- 7.4 The extended commercial waste services at the HWRCs is now live at all 8 of the 9 centres and is currently being advertised via the radio and via FSBs regional voice magazine. Further info is available at:  
[www.warwickshire.gov.uk/commercialwaste](http://www.warwickshire.gov.uk/commercialwaste)
- 7.5 Grant money has been allocated to three districts for the purchase of kitchen waste caddies which supports the 'Have you fed your green bin' campaign.

## Background Papers

1. None

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